

Iconix Solutions Capability Statement

Iconix Solutions helps public-sector and commercial organizations modernize technology, improve service delivery, and execute complex transformation initiatives. Our leadership brings more than 50 years of combined experience across ServiceNow, IT service management, enterprise operations, program delivery, training, and digital transformation - including leadership of programs valued above \$400 million.

CORE COMPETENCIES

ServiceNow Services

Implementation, optimization, governance, integrations, and support across ITSM, ITOM, HRSD, SPM, IRM, SAM, HAM, EAM, CMDB, and Discovery.

IT Service Management

Service strategy, governance, operating models, process design, service catalogs, continual improvement, and performance management.

Program and Portfolio Delivery

Program, project, portfolio, product, Agile, risk, vendor, stakeholder, and executive reporting leadership.

On-Demand and Leadership

Flexible technology advisory, interim leadership, embedded expertise, project recovery, and scalable delivery support.

Enterprise Modernization

Digital transformation roadmaps, workflow automation, platform adoption, systems integration, and organizational change support.

Efficiency & Analytics

Operational assessments, efficiency studies, process improvement, dashboards, metrics, cost recovery, and performance insights.

Workforce Development

Role-based training, coaching, knowledge management, adoption support, job aids, and structured knowledge transfer.

WHAT SETS ICONIX APART

- **Strategy through execution.** Senior advisory insight combined with practical implementation and delivery support.
- **Integrated expertise.** Technology, governance, delivery, security, analytics, and workforce capabilities under one partner.
- **Mission and business alignment.** Solutions are shaped around the client's operating environment, priorities, and desired outcomes.
- **Flexible engagement models.** Project-based, embedded, interim, and on-demand expertise aligned to client priorities.
- **Efficiency-focused delivery.** Process improvement, automation, and performance measurement are built into each engagement.
- **Capability that lasts.** Training and knowledge transfer strengthen client teams and reduce long-term dependency.

REPRESENTATIVE LEADERSHIP EXPERIENCE

Federal Mission Environments

Leadership experience supporting DoD, DOJ, DHS, DIA, and NASIC organizations, including DISA STIG, SAP, and COOP environments.

Enterprise Platforms

ServiceNow and modernization initiatives spanning ITSM, ITOM, HRSD, IRM, SPM, asset management, CMDB, integrations, and citizen development.

Complex Program Delivery

Leadership of enterprise programs and portfolios valued above \$400 million with cross-functional teams, vendors, executives, and mission stakeholders.

CORPORATE INFORMATION AND CONTRACTING ALIGNMENT

Company Iconix Solutions

Structure: Limited Liability Company

Markets: Federal, State, & Commercial

Corporate Contact: Yolanda Collier

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Government Identifiers:

- **UEI:** S197LE47NDB8
- **CAGE Code:** 224W1
- **SAM.gov Status:** Active

NAICS Codes

541512 Computer Systems Design Services

541519 Other Computer Related Services

541611 Administrative Management and General Management Consulting Services

541618 Other Management Consulting Services

611420 Computer Training

611430 Professional and Management Development Training